

ROBERTA JARET

245 East 24th Street | New York, NY 10010

212.685.2736 | 917.647.5545

rjaret@rjaretdesign.com | www.rjaretdesign.com | www.roberta-jaret.squarespace.com

**CREATIVE
ART SUPERVISOR**

Conceptual Art Director/Designer with strong supervisory, executional, and copy skills. As a Creative Supervisor, I've managed projects and people in all phases of strategy, concepting, art direction, design, and client presentation. I have a comprehensive suite of creative execution, print production, workflow implementation, and managerial skills. Specialized in Pharmaceutical Advertising and Direct Marketing with an extensive knowledge of print, direct, graphic design, and digital.

WORK EXPERIENCE**RJARETDESIGN | 11/2013–Present**

Weizmann Institute of Science; Jewish Home for the Elderly; Mitch Wein Inc.

SAATCHI WELLNESS | 4/2011–11/2013

Consumer Healthcare

Abbott; Allergan; AstraZeneca; Merck; Novartis; OraSure Tech; Sanofi; MAP Pharmaceuticals

THE CEMENTBLOC | 8/2008–11/2008; 6/2010–8/2010; 10/2010–12/2010

Consumer Healthcare

Medicis; Novartis; UCB; Novogyne Pharmaceuticals

WUNDERMAN | 12/2004–10/2008; 12/2008–6/2010

Consumer Healthcare; Direct Marketing; B2B & Technology; Financial Services

Pfizer; AstraZeneca; Shire; LexisNexis; Citibank; Nationwide; Microsoft

GSW WORLDWIDE | Y BRAND | INCHORD | 12/2003–12/2004

Professional Healthcare; Direct Marketing; Financial Services

Merck; Pfizer; Lilly; The Medicines Company; Champion Mortgage

WUNDERMAN | 12/2002–12/2003

Direct Marketing; Financial Services; Telecommunications

Citibank; AT&T Universal Card; AT&T Communications

FREELANCE | 6/2000–12/2002

Pharmaceutical; Direct Marketing; Technology; Financial Services; Telecommunications

Draft Worldwide; Questar; Medtex Communications; Digitas; MBarry & Co.

WUNDERMAN | 10/1998–6/2000

Direct Marketing; Financial Services; Telecommunications; Multicultural Marketing

Citibank; AT&T Universal Card; US Postal Service; AT&T Communications

FREELANCE | 1/1990–10/1998

FCB Healthcare; Gross, Townsend, Frank; Grey e-Marketing; K2 Design; Tumble Interactive;

BMG Music; Saatchi; McCann; Chapman; Grey; American Express

COMPUTER SKILLS**Print****Digital**

Fluent in Indesign, Photoshop, Illustrator

Studying HTML5; CSS3; Dreamweaver; Email; Mobile/Responsive

EDUCATION**Noble Desktop****Pratt Manhattan****School of Visual Arts**

Digital Certificate

Certificate in Interactive Multimedia

Interactive Multimedia; Graphic Design; Computer Graphics;

Advertising Concept

NY Institute of Technology**NYS College at New Paltz**

BFA in Advertising Design

Fine Arts

**ACHIEVEMENTS
& AWARDS****Professional****Organizational****Educational**

Echo Award

NY Women In Communication; Adnet; AGJA

Gold Medal Graphic Design; Honor Society